

50
COURSES OF STUDY
for
for B.Com (Honours) Part II Examination

(A) ACCOUNTING & FINANCE GROUP

Time - 3 hours

Full Marks - 100

Paper III

BUSINESS REGULATORY FRAMEWORK

- i. Laws of Contract - Nature of contract, offer and acceptance, Capacity of parties to contract, Free consent, consideration, Performance of contract, Discharge of contract, Indemnity and guarantee Bailment, Pledge, Agency.
- ii. Sale of Goods Act - Formation of contract of sale conditions and warranty, Transfer of property in goods, Unpaid seller and his rights.
- iii. Negotiable Instrument Act - Definition of Negotiable Instruments, Features, Bill of Exchange and cheque, Holder and Holder in due-course, Dishonour and Discharge of Negotiable Instruments.
- iv. Arbitration Act - Definition and Main provisions, Arbitrators.
- v. Consumer Protection Act - Salient Features, Definition of Consumer, Grievance Redressal Machinery.

Suggested Readings :

1. Kauchal M. C. - Business Law, Vikas Publishing House, N. Delhi
2. Kapoor N. D. - Business Law, Sultan Chand & Sons, New Delhi
3. Singh Atar - The Principles of Mercantile Law, Eastern Book Company, Lucknow
4. Prasad Manmohan - Vyaparik Sanniyam, Motilal Banarsidas, Patna
5. Nolakha, Tiwari & Kishari - Vyavsayik Niyaman Vyavastha, Ramesh Book Depot
6. Sen A.K. and Mitra J.K. - Commercial Law - The World Press Pvt. Ltd., Kolkata

SECURITY ANALYSIS & PORTFOLIO MANAGEMENT

- i. Introduction - Concept of Investment and Portfolio, Portfolio Management, Coverage of Portfolio Management, Investment Environment and Organization, Portfolio Manager.
- ii. Investment Process - Investors, Investment outlets, Risk and Return. Significance of Beta, Making of Portfolio.
- iii. Portfolio Analysis - Traditional Portfolio Analysis, Markowitz Model, Fundamental Analysis.
- iv. Indian Stock Market - Networking and Activities of stock exchange, Recent Development, OTCEI, SEBI and its provisions.
- v. Financial Institutions - Role and Importance of Financial Institutions in Indian Financial system, Working and organization of IDBI and ICICI.

Suggested Readings :

1. Shape, Alexander and Baily - Investment, Prentice Hall, N. Delhi
2. Fischer and Jordan - Security Analysis and Portfolio Mgt, Prentice Hall, New Delhi.
3. Russel land James - Modern Investment and Security Analysis, McGraw Hill, New York.
4. Singh Preek - Investment management, HPH, Bombay
5. Jha, G. K. & Jha, D. - ABC of Portfolio Management (in Press).
6. Bhalla V.K. - Investment Management(Security Analysis & Portfolio Management), S. Chand & Co. Ltd., New Delhi.

(B) MARKETING GROUP